

## ABSTRACT

A system and method for customizing tags in digital images captured with an image capture device that stores the digital images in image files is disclosed. The method and system include storing a key ID and a definition of one or more custom tags on a server on a network. Thereafter a plurality of image files are received over the network, wherein each of the image files includes image data, the key ID, and the custom tags containing data. The method and system further include automatically recognizing the image files by the key ID and using the stored definition to extract the data from the custom tags to make the data available to a user along with the image data.